



**GREEN  
FOR ALL**

CASE STUDIES FROM THE GREEN COLLAR ECONOMY

**Growth Through Energy & Community Health (GTECH)  
Pittsburgh Green Jobs Corps; Green Jobs Roundtable  
Pittsburgh, PA**

Since December, GTECH has been working on figuring out how to connect community stakeholders with the growing opportunities in energy efficiency and weatherization. As of yet there has been no comprehensive weatherization program in Pittsburgh focusing on either residential or commercial retrofitting. GTECH is a Pittsburgh-based Social Enterprise working to revitalize urban neighborhoods through brownfield remediation, growing biofuel crops, providing green jobs for local residents, and training a green jobs corps.

GTECH's goal is to conduct a feasibility study of what a training and employment program targeting energy efficiency and weatherization would look like. GTECH's role would be as point of connectivity between stakeholders from each sector of the spectrum of workforce development. To this end, GTECH is figuring out what education and training programs do exist so they can work on coupling them with employer demands. With the Conservation Consultants Inc, (an expert on energy efficiency) and the Green Building Alliance, GTECH has contracted an economic analysis firm to do a labor market analysis, concentrating on energy efficiency and weatherization.

With this information about market demand in mind, GTECH is creating a roadmap of possibilities for funding and implementing projects that would create demand for labor. This process will involve developing employer partnerships, identifying employers who are poised to grow and the markets that they target. Assessing employer needs will allow GTECH to target the relevant youth and community development programs that feed into those markets. GTECH is also working on ways to engage other community constituents including labor groups and ex-offenders.

This case study is current as of May 2009. For more information, please visit [www.gtechstrategies.org](http://www.gtechstrategies.org) or contact Andrew Butcher, [a.butcher@gtechstrategies.org](mailto:a.butcher@gtechstrategies.org).

<b>Timeline</b>	GTECH initiated the feasibility study in January. Their objective is to present recommendations for an action plan to stakeholders and funders by late summer.
<b>Region</b>	GTECH serves the City of Pittsburgh, and southwestern Pennsylvania
<b>Objective</b>	GTECH's focus has traditionally been on green economic development through vacant land and brownfield redevelopment.

**This case study is meant to give a snapshot of the program profiled here.  
For the most up to date information on this program, please visit their website**

	<p>Their programs target an environmental liability in the urban landscape and use it to create an economic opportunity. The goal is to connect make the Green Jobs Corps model applicable to other sectors like weatherization.</p>
<b>Partners/Allies</b>	<p>GTECH is working with Conservation Consultants, the Green Building Alliance is developing corporate and employer partnerships. Other allies include labor groups, the Workforce Investment Board and youth/job training programs.</p>
<b>Constituents</b>	<p>GTECH is engaging a variety of community stakeholders to create jobs for low-income people and community members who have barriers to employment or have not traditionally had access to career-track jobs.</p>
<b>Resources</b>	<p>For more information on GTECH, see <a href="http://www.gtechstrategies.org">www.gtechstrategies.org</a>; <a href="http://kdka.com/kdkainvestigators/Sunflower.lots.G.2.840567.html">http://kdka.com/kdkainvestigators/Sunflower.lots.G.2.840567.html</a>.</p> <p>For more information on the Pittsburgh Green Jobs Corps, see: <a href="http://www.thesca.org/stories/pittsburgh-green-jobs-corps-gjc">http://www.thesca.org/stories/pittsburgh-green-jobs-corps-gjc</a></p> <p>For more information on the Green Jobs Roundtable, see <a href="http://www.rwc-swp.org/green_round_table.php">www.rwc-swp.org/green_round_table.php</a>.</p>